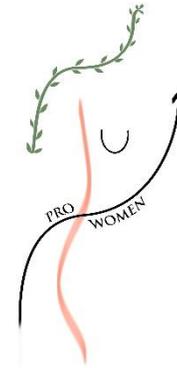


## PRO-WOMEN. UP-SKILLING ITINERARIES FOR WOMEN AS NEW CULTURAL PROMOTERS TO ENHANCE TERRITORIAL HERITAGE



Co-funded by the  
Erasmus+ Programme  
of the European Union



### INTRODUCTION

Pro-WOMEN is a 24-month Erasmus+ project, which aims at **promoting equal opportunities and social-labour inclusion** of low-skilled and unemployed **women** by providing intervention tools for **training and empowerment**.

Despite the pandemic circumstances, all partners have successfully managed to complete the foreseen activities within the defined deadlines. In particular, they successfully completed **IO2 – Learning Course Package to Enhance Women’s Competences**, which is comprised by seven training modules.

The pandemic circumstances posed challenges to the piloting of the course, since some partners could not organize the sessions in physical form. Despite the difficulties, some partners still managed to conduct the pilot course face-to-face, while the rest of the partners decided to transfer the course online, through a Moodle platform developed by the German partner WISAMAR.

The pilot testing of the Learning Course Package (IO3) will take place during the period March 2021 onwards with the participation of at least 15 low-skilled and unemployed women in each partner country. It aims to train a new dynamic professional profile, able to promote the territorial realities from different points of view: historical and cultural, spiritual, natural and gastronomic. The profile will be named the “Promoter of cultural and environmental itineraries for the enhancement of the territories”.



### ONLINE MEETINGS

Since the 2<sup>nd</sup> partners meeting in Leipzig was cancelled, the consortium met online on five occasions: in March, May, July, September and November 2020 and discussed the progress of the project, agreeing on deadlines and next steps.

Even though the project is taking place during a challenging period, all partners managed to remain productive and fulfill all deadlines and tasks.

The next and final output to be developed concerns **IO4 - Handbook addressed to educators and trainers**. The Handbook aims to help professionals (educators, trainers) working with women and other groups in vulnerable situation to develop learning activities and make their up-skilling and to promote their employability in the tourism sector. The Final Handbook will be published on the project [website](#). Stay tuned!

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### COOPERATIVA SOCIALE SAN SATURNINO – IT

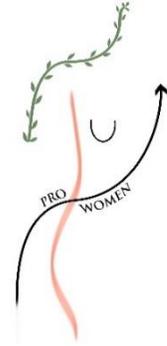
In the period October 2020 - February 2021, the social cooperative San Saturnino staff worked hard to promote the Pilot Course foreseen for the IO3. The COVID-19 outbreak has hampered the scheduled face-to-face course. It will be conducted virtually from 12 April. Due to the large number of requests for enrolment, two editions of the course will be held: one in the morning and the other in the afternoon. The staff is working to adapt the materials of the training package to the online version and to optimally set up the Atlas and Parish Map work.

### OBIETTIVO FAMIGLIA / FC – IT

Obiiettivo Famiglia successfully managed the face-to-face Pilot Course in Gela (Sicily), which was attended by 25 women. The results were very positive and attracted the attention of local newspapers. The course met the expectations of the participants. The course produced other transversal effects: socialisation, development of the ability to work in a team, capacity for analysis, synthesis and criticism. Above all, it restored the confidence of many unemployed women, who have been excluded from the labour market also because of the consequences of the pandemic, who have understood that it is still possible to be able to do business even in a challenging period.

### CENTER FOR SOCIAL INNOVATION - CY

Center for Social Innovation made significant progress in the development and implementation of Pro-Women project! The work for Pro-Women has been significantly affected by the pandemic, especially with regards to the implementation of the piloting. CSI has started enrolling women as participants to the course, however the classes will not take place face-to-face but online. With the help of WISAMAR, an online learning platform was created, which will be used for the piloting! In this way, women will be able to take the course in their own time as part of an independent self-learning activity. This will be done with the support of CSI in the form of complementary online meetings.



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### AYUNTAMIENTO DE TORRIJOS - ES

For the period between September 2020 and February 2021, Ayuntamiento de Torrijos has been working in Pro-Women: Up-skilling itineraries for women as new cultural promoters to enhance territorial heritage. Tasks have been focused on developing the Learning Course Package to Enhance Women's Competences. Torrijos promoted the project through social media in order to enhance the visibility of the project and to establish first contact with women interested to take part in the project. Ayuntamiento de Torrijos has worked with Center for Women of Torrijos and with "Teresa Enríquez" Adult Education Centre.

### WISAMAR - DE

As Covid-19 kept taking a toll on our course planning at Wisamar, we decided to go a different route altogether with the implementation of IO3 and, with the blessing of the Italian NA, started transforming the originally planned course into an e-course version that can be accessed by registered users who can work independently to become promoters of the regional cultural heritage. We are happy to share our expertise in online course work with the partners and also provided the groundwork for Torrijos City Council, SANSAT, and CSI to come up with online or blended versions of the course for their implementation.

### AFORMAC - FR

At AFORMAC the last six month of the Pro-Women project were intense as we experienced the created modules with 15 women in our VET training centre in the Cantal region. Our trainer onsite was working hard to create great interest into the project and forward the ideas and ideals of the Pro-Women project. The participants were very interested in the project and together with the trainer, they had a great time experimenting with the outcomes of the project. The feedback received was very good, as the participants were given the opportunity to discover their own territory and meet together which strengthened their social inclusion.