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Project number: 2019-1-IT02-KA204-063176



ProWomen – Up-skilling Itineraries for Women as New Cultural Promoters to Enhance Territorial Heritage

Computer Literacy for Tourism Promoters

Session 3

[name of presenter]

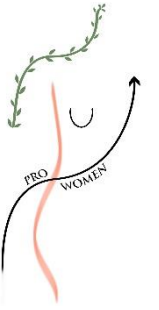
[Position and Organisation]

[Email address]



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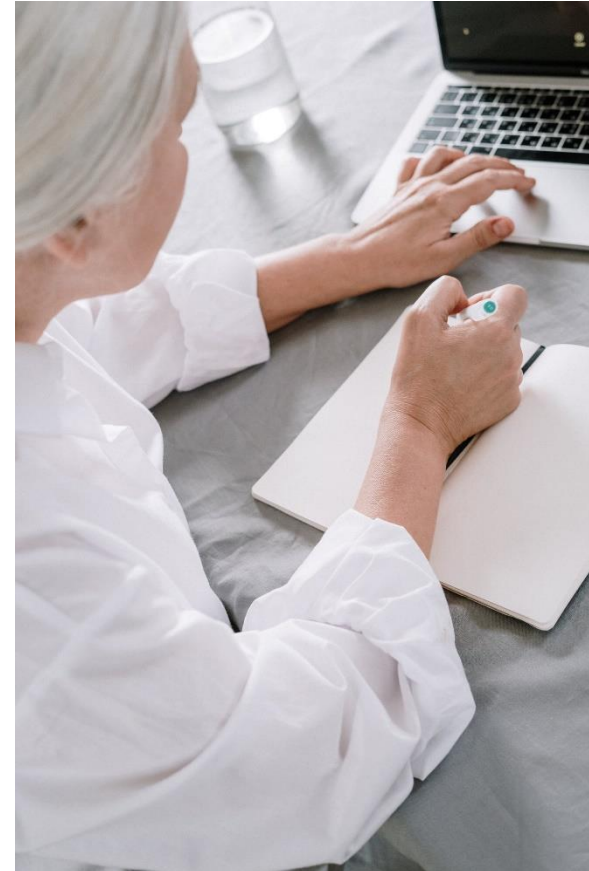
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Goals for today:

Laying the groundwork for your project

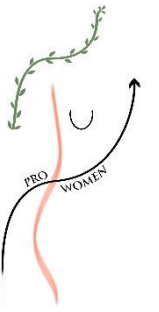
- What is the idea behind the maps and itineraries?
- Online map for the project website
- Researching and developing your route





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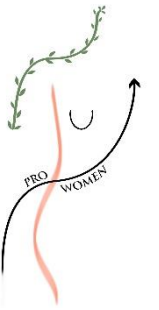
Ready?





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The parish map project

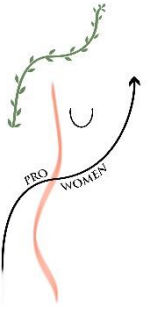
“What is important to you about this place, what does it mean to you? What makes it different from other places? What do you value here? What do we know, what do we want to know? How can we share our understandings? What could we change for the better? [...] In making a Parish Map [...] you can throw light on the things which are important to you, and you may find courage to speak with passion about why all this matters.”

Clifford, Sue. “Places and People.” *Common Ground*, Common Ground, 29 Jan. 2016,
<https://www.commonground.org.uk/places-people-parish-maps-%e2%80%a8by-sue-clifford/>



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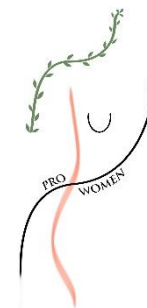
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Online map projects - Examples

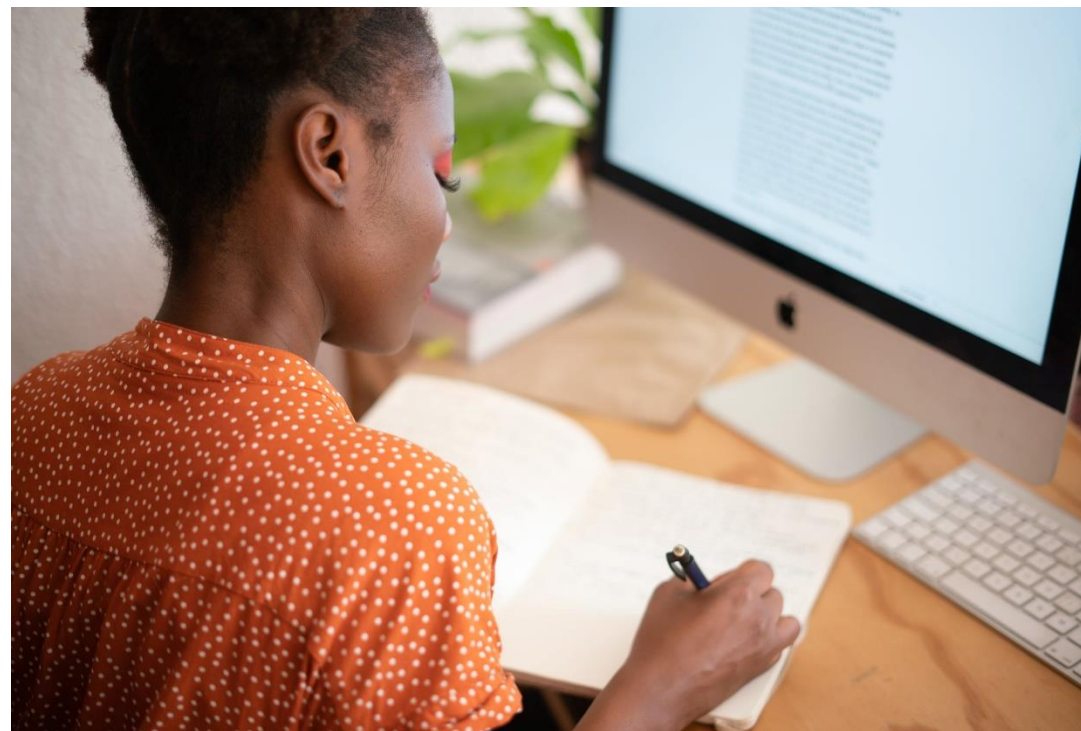
From the Parish Map project:

- <https://www.commonground.org.uk/parish-maps-gallery/>
- Mapping fictional geography:
<https://storymap.knightlab.com/examples/aryas-journey/>



Your online map project

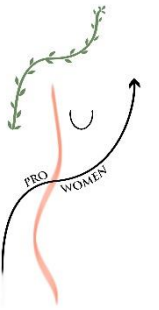
Make a plan—which area would you like to map? Which sights would you like to include? What information do you need? What visual content would you like to use?





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Your online map project

Start your research—with the skills you have learned so far, research the area you think is suited for a tourist route in your region:

Find information on history, culture, and heritage.

Find pictures, stories, and videos.

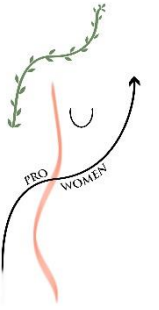
Find out what more you need for a good route, what you can add, what you are interested in...





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Feedback round!

- Please fill out the evaluation form.
- Is there anything you would like to share?





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