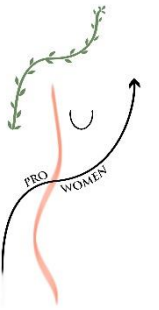




Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Pro-Women. Up-skilling Itineraries for Women as New Cultural Promoters to Enhance Territorial Heritage

M 5: Reading and Mapping the Territory

Parish Maps, Eco-museum, Museo Diffuso

[name of presenter]

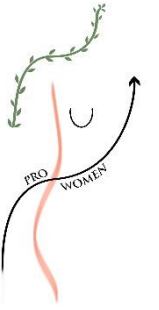
[organization]

[contact information]



Co-funded by the
Erasmus+ Programme
of the European Union

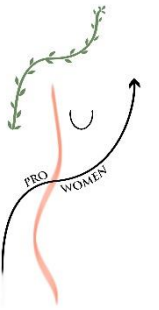
Project number: 2019-1-IT02-KA204-063176



What are we gonna talk about?

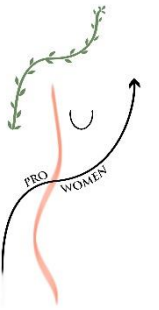
The Parish Maps: Their origin, of how to use this tool to describe a landscape and the knowledge of a place, how to arouse the visitor's curiosity

The difference between a traditional museum and a **Museo Diffuso** (a widespread museum) and an **Eco-Museum**



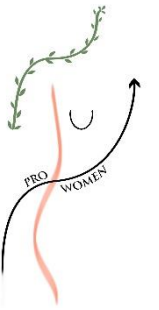
The value of the territory

- A place is much more than a simple geographic area and a map is more than a series of lines on paper: just like letters and diaries tell human stories, points of view, relationships.
- The set of the material (like the alteration of the landscape or the construction types) and the intangible (like myths or linguistic peculiarities) traces represent *what is described as the cultural heritage of a place* and not only necessarily of excellence but also daily.
- A "new" concept of territory is thus made explicit, where territory is not only the place in which one lives and works but also a place that preserves the history of the men that have lived and changed it in the past, the signs that have characterized it.



The Parish Map

- It is a tool with which the inhabitants of a specific place are given the possibility to represent the heritage, the landscape, the knowledge in which they recognize themselves and that they wish to pass on to the new generations.
- It highlights the way in which a local community sees, perceives, gives value to its territory, to its memories, to its transformations, to its existing reality and how they would like it to be in the future.
- It consists in a cartographic representation, or in any other product or issue, in which the community identifies itself with.
- Based on the assumption that one does not appreciate what one does not know, a parish map, **built together with those who live in the territory**, allows to rediscover the real value of places and to regain all the information (often overlooked or considered to be little significant by the cartographic or the official documents) embedded in the territory, and offers the opportunity to choose what to include and what to leave out from the representation of a community and therefore from the building of an itinerary



History and meaning of the Parish Maps

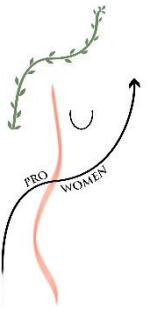
The concept of Parish Maps was born in the early '80s in England thanks to an intuition of Common Ground, a no profit organization, which firstly chose to work on local heritage comprehension and promotion through the active and creative involvement of the community of reference.

This approach consists in giving particular attention to the local aspects, in passing on specific and unwritten knowledge of each place, in recording and guiding the changes, in using the different individual capacities, in highlighting the relationships and interdependence between people and places, and bringing out a set of factors besides the uniqueness.



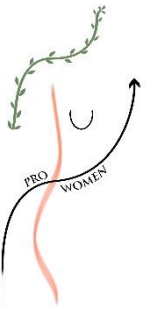
Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Parish Maps, Museo Diffuso, Eco-Museum

- **Museo Diffuso (widespread museum):** a place that is characterized by environments, made up of traditional lives, naturalistic and historic-artistic heritage
- **Eco-Museum:** eco tourism, cultural tourism, food and wine tourism



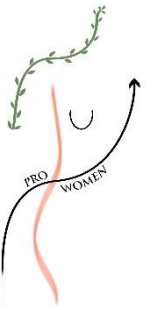
Parish Maps, Museo Diffuso, Eco-Museum

- **Eco-museums** originated in France, in 1971. The term “éco” is a shortened form of “écologie”, but it refers especially to a new idea of holistic interpretation of cultural heritage, in opposition to the focus on specific items and objects, performed by traditional museums . An eco-museum is a museum focused on the identity of a place, largely based on local participation and aiming to enhance the welfare and development of local communities.
- **Museo Diffuso** is the Italian model of this concept



Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Parish Maps, Museo Diffuso, Eco-Museum

- **Reflection**

What do you think about the content presented?

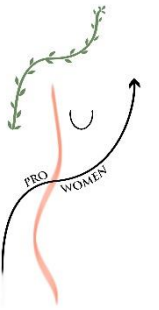
What are your thoughts on that?

Do you have any questions?



Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Pro-Women. Up-skilling Itineraries for Women as New Cultural Promoters to Enhance Territorial Heritage

M 5: Reading and Mapping the Territory

Parish Maps, Eco-museum, Museo Diffuso

[name of presenter]

[organization]

[contact information]