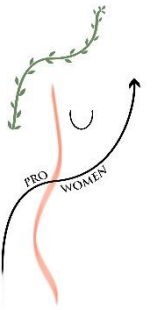




Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



ProWomen – Up-skilling Itineraries for Women as New Cultural Promoters to Enhance Territorial Heritage

Module 7: Employment and Self-employment

Session 2

[name of presenter]

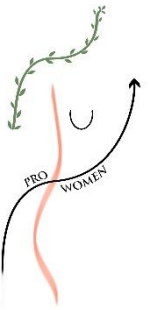
[Position and Organisation]

[Email address]



Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Goals for today:

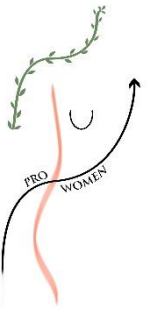
How to create a business start-up idea

- Create your own business—it's possible!
- Link your project idea to your competences
- Build your business plan



Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Create your own business—it's possible!

You may be telling yourself “I wish I could create my own business, but how and where should I start?”

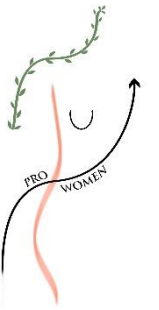
Don't worry through this step-by-step guidance through the many steps of a business creation you will be set up and may even be ready to present your idea soon!

We will link your project to your competences and then build a business plan!



Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Link your project idea to your competences

Please use the “Debrief before setting up your business” document.

We will talk about:

- Your personal and family situation
- Definition of your project
- The cycle of your project

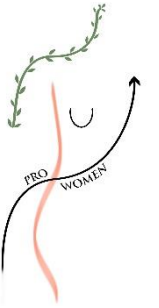
This is an example! Trust yourself: Carry out your own diagnosis so that it is well adapted to your project and your environment...



Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176

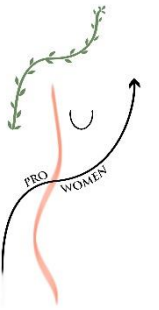
Take a break!





Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



Build your business plan

Please use the “Template Business Plan” document.

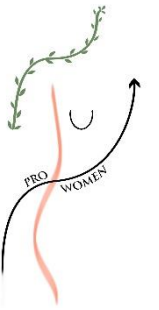
This template will guide you fully through the complete process of business plan creation!

It seems quite a lot but the step-by-step guidance will make it easy yet very complete for you !



Co-funded by the
Erasmus+ Programme
of the European Union

Project number: 2019-1-IT02-KA204-063176



ProWomen – Up-skilling Itineraries for Women as New Cultural Promoters to Enhance Territorial Heritage

Module 7: Employment and Self-employment

Session 2

[name of presenter]

[Position and Organisation]

[Email address]