



Model: Debrief before setting up your business

This is an example! Trust yourself: Carry out your own diagnosis so that it is well adapted to your project and your environment...

Your personal and family situation	
Your motivations	Your objectives
<i>Why do you want to start your own business?</i>	<i>What vision do you have of your company in the medium term?</i>
Your skills & assets	Your weak points and constraints
<i>Think about your entourage, your networks, your know-how and personality traits that will help you? Ask your family and friends: Is the opinion you have of yourself in line with reality?</i>	<i>What could hinder the proper implementation of my project?</i>



Definition of my project
I describe my project in a few sentences
<p><i>Once this exercise is completed, I continue to describe my project more precisely by detailing it step by step using the tables below. You have to imagine a cycle at the end of which you start all over again and accomplish the same tasks. This way I am sure I don't forget anything...</i></p>

The cycle of my project: step by step - 1/2			
STEP 1		STEP 2	
Description	Resources	Description	Resources
<i>What does this step consist of?</i>	<i>What means are needed?</i>	<i>What does this step consist of?</i>	<i>What means are needed?</i>
STEP 3		STEP 4	
Description	Resources	Description	Resources
<i>What does this step consist of?</i>	<i>What means are needed?</i>	<i>What does this step consist of?</i>	<i>What means are needed?</i>
<p><i>List the products or services you wish to sell. Imagine their journey from buying/producing to selling to customers.</i></p>			
<p>At each step, ask yourself what you will need: financial means (costs), technical means (vehicle, equipment, tools) and human means (labour), etc.</p>			



The cycle of my project: step by step - 2/2			
STEP 5		STEP 6	
Description	Resources	Description	Resources
<i>What does this step consist of?</i>	<i>What means are needed?</i>	<i>What does this step consist of?</i>	<i>What means are needed?</i>
STEP 7		STEP 8	
Description	Resources	Description	Resources
<i>What does this step consist of?</i>	<i>What means are needed?</i>	<i>What does this step consist of?</i>	<i>What means are needed?</i>
<i>List the products or services you wish to sell. Imagine their journey from buying/producing to selling to customers.</i>			
<i>At each step, ask yourself what you will need: financial means (costs), technical means (vehicle, equipment, tools) and human means (labour), etc.</i>			

Maybe a step matrix is enough for you. There is no problem if your project requires only a few steps, again: Trust yourself: Make your own diagnosis so that it is well adapted to your project and your environment .