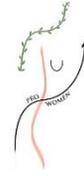


PRO-WOMEN. UP-SKILLING ITINERARIES FOR WOMEN AS NEW CULTURAL PROMOTERS TO ENHANCE TERRITORIAL HERITAGE



Multiplier Event Nicosia, Cyprus.



Multiplier Event Gela, Sicily.

INTRODUCTION

Pro-WOMEN is a 26-month Erasmus+ project, which aims at **promoting equal opportunities and social-labour inclusion** of low-skilled and unemployed **women** by providing intervention tools for **training and empowerment**.

Despite the pandemic circumstances, all partners have successfully managed to complete the foreseen activities within the defined deadlines. In particular, they successfully completed **IO3 – Atlas for the enhancement of cultural and natural heritage of specific areas of 5 European countries**, and **IO4 – Handbook addressed to educators and trainers working with women in vulnerable situation!**

The pilot testing and the creation of the Atlas was implemented during the period March – September 2021 with the participation of at least 15 low-skilled and unemployed women in each partner country. In each country, four itineraries were created that focus on promoting less touristic areas and enhancing the cultural and natural heritage as well as empowering the local communities.

The Handbook (IO4) includes a detailed and practical guide for trainers and educators working with vulnerable women who wish to enter the sustainable tourism sector. It is a useful tool for this target group and is available in EN and all partner languages.



Partners meeting online, July 2021.

ONLINE MEETINGS

The latest partners meeting took place on the 16th of July 2021, online. Partners discussed the final steps of the project and set several milestones for the final months of the project cycle. The project will end on the 31st of October 2021, and partners are committed to implementing the final activities! Despite not having met in person since the kick-off meeting of the project in Rome in November 2019, due to the COVID-19 pandemic, all partners remained productive and eager to deliver results of the highest possible quality.

Some of the final tasks are the completion of Multiplier Events in all partner countries, submission of reports and rigorous dissemination of the project.



Multiplier Event in Rome, Italy.



Visit to the heritage of the town of Escalona (Toledo).

COOPERATIVA SOCIALE SAN SATURNINO – IT

In March-October 2021, the Pilot Course was successfully conducted via Skype, due to the pandemic. 18 participants realised the Atlas, designing and developing 5 itineraries: 2 on Rome, 3 on the Etruscan territory from the coast to the lakes. The staff worked on the final editing of the Atlas, which was presented - together with the other Intellectual Outputs - at the Final Conference of the project, held in Rome on 24 September. At the end of the conference, the participants received certificates of participation in the Course. The staff also collaborated on the final edition of the overall Atlas consisting of all routes developed in the partner countries and Handbook for trainers.

OBIETTIVO FAMIGLIA / FC – IT

Obiiettivo Famiglia/Federcasalnghe team worked to finalise the Gela (Sicily) section of the Atlas, which includes 4 itineraries. It also organised the project's Final Conference in the beautiful setting of the Timolentee Walls in Gela. The Conference was very successful, with the participation of the mayor of the city, the president of the city council, the councilor for tourism and the director of the archaeological park. At the end of the Conference, certificates of participation in the course were handed out to the participants.

CENTER FOR SOCIAL INNOVATION - CY

Center for Social Innovation is working hard for the successful completion of the project activities in Cyprus! The piloting in Cyprus has been completed with around 20 women participants who have developed 4 itineraries. CSI, as the leader of IO4 – Handbook, has led the development and completion of this deliverable. Additionally, as the dissemination leader, CSI made sure to make the project visible in well-known platforms such as [Tourism4SDGs](#) (by UNWTO), [EPALE](#), [Toursim2030](#) platform, [Erasmus Days 2021](#) and others. CSI has implemented the Final Conference of Pro-Women on the 14th & 16th of October in Cyprus, as part of the Erasmus Days 2021 celebrations.

AYUNTAMIENTO DE TORRIJOS - ES

The piloting in Spain followed a blended learning modality since in Spain, face-to-face attendance was not allowed in both regulated and non-regulated education. A total of 14 students developed the itineraries, which had a regional character and connected different municipalities through wine, the works of Alonso de Covarrubias, castles and pilgrimage routes. Likewise, field trips were made to get to know the territory in a practical way, visiting the towns of Escalona, Torrijos, Méntrida and the winery of Alonso Cuesta in Torre de Esteban Hambrán.

WISAMAR - DE

In May 2021, Wisamar started the online version of the pilot course. This concept led to a rather different learning experience for the participants compared to the other project partners but also offered some advantages: Due to the self-learning concept, participants could work on the contents in their own time, fitting it into their schedule as needed. Especially for parents and employees, this was a positive aspect. The participants created four very diverse routes of the Leipzig area which are now being presented in the Atlas of the Pro-Women project and which highlight new aspects of the region.

OSENGO - FR

During the last few months Osengo's team was working on the establishment of the final Atlas and the summarizing the project partners inputs. It was a great time going through all developed itineraries in the different partner countries and see the result of the experimental course. In this very last month of the project, Osengo will organize its final dissemination event in the local training site where the experimentation took place. We will have the majority of the women who participated to come and talk about their experience in front of stakeholders, local authorities and representatives of the sector.